



PEEK!

2026

AN IMMERSIVE EVENING OF BACKSTAGE
DISCOVERY AND ENCHANTMENT

Inspired by *Into the Woods*

SATURDAY | OCTOBER 3

5:00 PM – 10:00 PM

South Coast
Repertory

South Coast Repertory

Why we do this

South Coast Repertory exists to bring people closer together, one story at a time. For more than six decades that has meant producing theatre of the highest craft, right here in Orange County, with a reach that goes well beyond our own stage. We build every season in the open, valuing every voice at the table, and we hold the trust our community places in us as seriously as the work itself. What you help raise through PEEK! keeps that work going, on our stage and in the Theatre Conservatory classrooms where SCR's next generation of artists and audiences gets their start.

South Coast Repertory

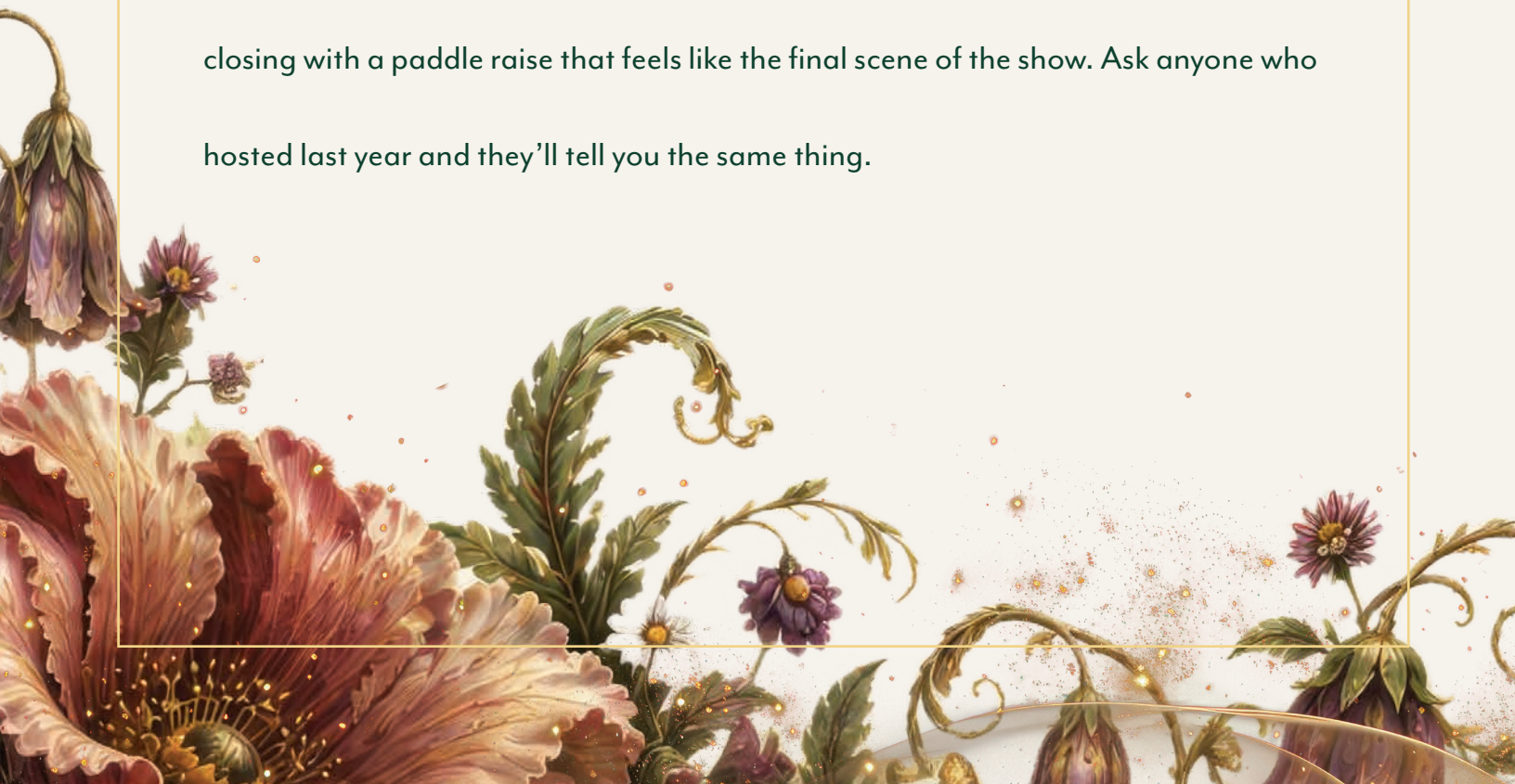
655 Town Center Drive • PO Box 2197 • Costa Mesa, CA 92628

(714) 708-5500 | SCR.org

What Happens Backstage

Doors open, but the house lights stay down. A guide walks your group past the wings, through wardrobe racks, and into rooms most SCR patrons never see. Cast members, still in costume, bring you into pieces of their world. Every group gets its own path, with its own surprise waiting somewhere in the dark.

Then the woods open onto the Julianne Argyros Stage for dinner and a live auction, closing with a paddle raise that feels like the final scene of the show. Ask anyone who hosted last year and they'll tell you the same thing.



What Last Year's Hosts Are Saying

We were swept away by the magic of theatre and delighted to find ourselves being part of that magic.

Talya Nevo-Hacohen & Bill Schenker 2025 Gold Hosts

PEEK! is such a memorable evening. There is an energy and intimacy to the experience that makes you feel genuinely connected to South Coast Repertory and the incredible work happening both onstage and behind the scenes. It is meaningful, engaging, and most of all, a lot of fun. It is the kind of evening you are still talking about long after it is over.

Rhonda Ducote, AIF®, President & CEO, Apriem Advisors 2025 Gold Host

At PEEK!, the magic doesn't happen on stage—it happens all around you. Musicians serenading you, costume designers welcoming you into their world, stories of local kids finding their voice. My guests forgot they were at a fundraiser. That's SCR.

Giulia Newton 2025 Silver Host

I've attended a lot of galas in support of the arts and PEEK!, by far was the most innovative and fun. My guests loved the backstage experience and meeting the technicians, artists and actors that make it all happen on stage.

Susan Hori 2025 Guest

A Letter from Your Event Chairs

Dear Friend of SCR,

Every great story has a path into the woods. A place just off the trail where things get a little more interesting, a little more real. This October, we are inviting you off the trail and behind the curtain.

On Saturday, October 3, PEEK! transforms South Coast Repertory into a living, breathing piece of theatre. Guests will be guided through backstage spaces, meet artisans at work, and experience immersive performances by members of the cast before coming together for an evening of dining, a live auction, a paddle raise, and a special performance on the Julianne Argyros Stage that cannot be seen anywhere else in Orange County.

This is not a night to sit through. It is a night to step into.

PEEK! is SCR's single largest fundraiser, and what you help raise this fall provides support for the entire 2026/27 season, plus the youth education programs that bring thousands of students into the theatre for the first time each year.

Sponsoring PEEK! puts your name in front of SCR's most engaged donors and community leaders, backstage and on stage, during an extraordinary evening celebrating the artists, craftsmanship, and stories that make SCR unique.

We have built something genuinely different this year, and we would love for you to be part of it.

With gratitude,

Lea Kong

Event Chair, PEEK! 2026

Sarah McElroy

Event Chair, PEEK! 2026



Host and Sponsorship Levels

Every host level includes complimentary tickets to the Opening Night of *Into the Woods* on September 18.

PLATINUM

\$50,000 *Cast of 16*

\$45,600 tax-deductible

- Tour led personally by SCR leadership
- Exclusive backstage surprise built around your group
- Best seats in the house for the onstage performance and paddle raise finale
- Transportation benefits for your full cast
- Preeminent recognition from the stage and top placement on exclusive event signage

GOLD

\$25,000 *Cast of 8*

\$22,800 tax-deductible

\$2,500 *Individual Ticket*

\$2,250 tax-deductible

- Premium seating for your group or as an individual guest
- Private backstage surprise experience
- Rideshare and valet benefits
- Prominent recognition on exclusive event signage

SILVER

\$15,000 *Cast of 8*

\$13,000 tax-deductible

\$10,000 *First-Time Host (cast of 8)*

- Premium seating for your group or as an individual guest
- Private backstage surprise experience
- Rideshare and valet benefits
- Recognition exclusive event signage

Can't join us on October 3?

You can still put your name behind the season. A gift to our Match Pool doubles down on generosity all night, matching gifts raised during the live paddle raise and multiplying the impact of every guest in the room.

Set the Scene

UNDERWRITING

Every moment of PEEK! needs someone behind it. Underwrite the one that feels like you.

PEEK AFTER PARTY \$15,000

Where the night lets loose, dancing, dessert, and drinks once the paddle raise comes down and the real celebration begins.

Benefits:

- Co-branding opportunities in digital and print marketing
- Thank you from the fundraising stage
- 8 tickets
- Credit in the PEEK! recap video

WELCOME RECEPTION \$10,000

The first moment guests arrive, before the trail into the woods even begins.

Benefits:

- Co-branding opportunities in digital and print marketing
- Thank you from the fundraising stage
- 6 tickets
- Credit in the PEEK! recap video

BAR UNDERWRITER \$7,500

One signature cocktail, one mocktail, poured all night thanks to your generosity.

Benefits:

- Co-branding opportunities in digital and print marketing
- Thank you from the fundraising stage
- 4 tickets
- Credit in the PEEK! recap video

PERFORMERS AND VOLUNTEER MEALS \$5,000

Feed the people who make the night happen: the cast, crew, and volunteers behind every scene.

Benefits:

- Co-branding opportunities in digital and print marketing
- 2 tickets
- Credit in the PEEK! recap video

VALET SPONSOR \$5,000 - SOLD OUT!

The first and last impression of the night, from the moment guests pull up to the ride home.

Benefits:

- Co-branding opportunities in digital and print marketing
- Wayfinding signage and a branded takeaway in the car
- 4 tickets
- Credit in the PEEK! recap video

Sponsorship Reservation Form

Complete this form and return it to secure your host package.

Company / Individual Name _____

Contact Name _____

Email _____ Phone _____

Billing Address _____

Select Your Sponsorship Level

- ☐ Platinum, \$50,000 (Cast of 16)
- ☐ Gold, \$25,000 (Cast of 8)
- ☐ Gold, \$2,500 (Individual Ticket)
- ☐ Silver, \$15,000 (Cast of 8)
- ☐ Silver, \$10,000 First-Time Host (Cast of 8)

Select Your Underwriting Package

- ☐ Peek After Party \$15,000
- ☐ Welcome Reception \$10,000
- ☐ Bar Underwriter \$7,500
- ☐ Performers And Volunteer Meals \$5,000
- ☐ Valet Sponsor \$5,000

☐ I cannot attend, but I would like to give to the Match Pool \$ _____

Payment

- ☐ Check enclosed (payable to South Coast Repertory)
- ☐ Credit card, call to process
- ☐ Invoice my company

Authorized Signature _____ Date ____/____/____

Questions or ready to reserve? Email Clare Kiklowicz at clare@scr.org, call (714) 708-5521, or return this form directly.
We will follow up within one business day.