

Development: Building Relationships

SCR is a nonprofit theatre and, each year, its Development Department raises up to 30% of the annual budget by fundraising in our community in various ways, whether it's from individuals like you and your family, charitable foundations or businesses who believe in our mission.

SCR's Development Department is Responsible for

- Building relationships with new donors
- Maintaining relationships with current donors
- Planning fundraising campaigns like Giving Tuesday
- Entering gifts into the database, doing research and analyzing data
- Working with the Accounting Department to make sure that the money all adds up
- Organizing our annual fundraising event, a Gala, for hundreds of attendees with raffle prizes and live entertainment
- Writing grant applications to support for our programs or special projects
- Planning behind-the-scenes and recognition events for donors

Jobs at SCR in the Development Department

- Director of Development
- Associate Director of Development
- Assistant Director of Development for Individual Giving
- Development Coordinator
- Special Events Coordinator
- Grant Writer
- Development Assistant

How to Get Into this Field

You can learn about fundraising by volunteering or interning with all kinds of nonprofit organizations. There are many different causes that always are looking for fundraisers and advocates, which makes this a safe career choice. Having knowledge of theatre is helpful to answer donor questions or when submitting a grant request, but a formal background in theatre is not necessary. Similarly, plenty of academic programs (both undergraduate and graduate) exist to help prepare you for a career in Development, whether you are a people-person, or prefer spreadsheets, writing or planning events.

Qualities That May Help

- Self-Motivated, you will hear no a lot
- Creative thinking
- Strong written communication
- People-skills
- Multi-tasking
- Attention to detail